



SOLOSPRINT

2009



Canadian SoloSprint Championship
Championnat de SoloSprint du Canada



Sponsorship Information

What is SoloSprint?



SoloSprint events are conducted on paved closed courses, typically purpose-built racetracks or test facilities, where the speeds reached can approach the maximum potential of the car. In these Time Trials, competitors complete several laps of the circuit in street cars and race cars and compete for the fastest lap times.

2009 ASN Canada FIA Canadian SoloSprint Championship

Atlantic Sports Car Club (ASCC), a local motorsport club established in 1955, is in the planning stages for the **2009 ASN Canada FIA Canadian SoloSprint Championship**, to be held on **September 4, 5 & 6** at Atlantic Motorsport Park in Shubenacadie, Nova Scotia. The Championship will be a full weekend of competition and hospitality that is certain to attract the attention of enthusiasts from across Canada and the North Eastern region of the U.S. Last year's event, held at Calabogie Motorsport Park outside Ottawa attracted over 100 competitors from across the country.



Atlantic Motorsport Park



Atlantic Motorsport Park, occupying a 377 acre site just outside Shubenacadie, Nova Scotia, is a 2.5km (1.6 mile) 11 turn road circuit with over 100 feet of variation in elevation. It has been a regular host for a variety of regional and national motorsports events on both two and four wheels since 1974. AMP is regarded as one of the most technical and challenging tracks in Canada.

Sponsorship Opportunities

The **2009 ASN Canada FIA Canadian SoloSprint Championship** is offering opportunities for sponsorship. This national event will be marketed throughout Canada and the North Eastern U.S. through magazines, internet advertising, mail-outs, posters and information at local business, and through distribution at a range of events throughout the summer (including car shows and motorsport events). Please see the reverse for contribution levels and sponsor benefits.



www.solosprint.ca

Sponsorship Levels

	Platinum (title sponsor)*	Gold	Silver	Bronze	Prize Sponsor
Benefits to sponsor	\$2500	\$1500	\$1000	\$500	\$100 and less
Named as title sponsor in event name	✓				
Named as “presented by” Sponsor in event name		✓			
Company provided decals on each car	✓				
Presenting awards to competitors	✓				
Company Banners displayed at the track (for remainder of season) - Quantity	✓ Unlimited	✓ Limit of 5	✓ Limit of 1		
Option to be presenting sponsor of dinner or reception	✓	✓			
Option to be presenting sponsor of a lunch	✓	✓			
Mentioned in press releases (guaranteed – other tiers mentioned if space allows)	✓	✓			
Logo in event advertising	✓	✓	✓		
Logo on event t-shirt (in order of sponsorship tier)	✓	✓	✓	✓	
Logo on welcome banner (in order of sponsorship tier)	✓	✓	✓	✓	
Logo on posters (in order of sponsorship tier)	✓	✓	✓	✓	
Logo in program (in order of sponsorship tier)	✓	✓	✓	✓	✓
Logo/banner on website	✓	✓	✓	✓	✓
Vendor Space at Event	✓	✓	✓	✓	✓
Mentioned at awards ceremony	✓	✓	✓	✓	✓

* Platinum Sponsor has exclusivity across all categories except for Prize Sponsors.